

Harmony Centers 888

**Musical Awakening and Empowerment Play-shops for Everyone,
ages 8 through 88 – *revolutionizing the musical landscape***

FAMILY FREESTYLE HARMONIZING

**A new form of music education/making, accessible to *EVERYONE*,
and focusing on *Simplicity, Understanding, Diversity, and Enjoyment*.**

CHARACTERISTICS and PURPOSES

- (1) - to awaken and nurture the innate musicality within everyone, with emphasis on *spontaneous* free expression and the *simplified* reproduction of the music of others on a variety of rhythmic, melodic and chording instruments.**
- (2) – to provide a holistic understanding of the *simple* basics of music and a foundation for further development.**
- (3) – to foster musical self-esteem and relaxation through musical *playfulness* and *improvisation* (to include use of the voice, playing with the music of nature, etc.)**
- (4) – to facilitate *joyful* and *heartfelt* music making together with others on a variety of *easy* to play instruments in a supportive non-judgmental environment.**
- (5) – to empower beginners to ‘Unlock the Key’ (easily determine the Key of music being listened to) and improvise along with live and recorded music.**
- (6) – to provide musical instruments and tools which enhance *simple* and *beautiful* music making, alone and with others.**

Note: Although a good preparation for the following, *Freestyle Family Harmonizing* is not about, (a) reading music, nor, (b) practicing, mastery and performance.

Focusing on a *new beginning musical form* we call “NATURAL MUSIC” - mostly improvised music on a select group of Key of C instruments to be found in every home – Freenotes wing, resonator bells, glockenspiel, xylophone, keyboard, harmonica, soft rhythm instruments, dulcimer, ukulele and guitar.

With three *styles of harmonizing* – (1) *Earthy* – random, a-rhythmic, soft melody improvisation, (2) *Rhythmic* - melodic improvisation with patterns emerging and, (3) *Chordal* – mono chord and chord progression based.

And introducing a variety of new *musical interludes/themes* designed to connect with others and enrich our lives on a daily basis through the power of our own creative “Natural Music Making”.

Option I

Harmony Centers 888 – Music for Everyone, ages 8 - 88

GUITAR/UKULELE QUICK START Program

There has been developed a proven method for easily teaching 3rd/4th graders and older a way to chord the guitar or ukulele. It involves no complicated fingerings. They can learn to play 3 chord songs in any Key after just three 45-minute lessons in groups of 6. Music teachers with no prior guitar playing experience can easily teach the method (or it can be taught by experienced guitar players). The potential served population includes all children interested in learning how to play the guitar, as well as their parents and other interested adults – *there are millions of children and adults who would just like to strum a few songs on the guitar and feel like they are a real musicians*. This method has been tested through the South Carolina Artist in Education Program on over two thousand 3rd to 5th graders and with huge success, teaching full sized classes of 24 students to play 3 chord songs in three lessons. (Please go to www.GuitarSimplified.com and watch the introductory video.)

The primary advantages of this new pedagogy are low cost (just a few group lessons required – more optional), instruments provided free of charge for in-class use and immediate success (using a method similar to that used by all experienced guitarists - open tuning and barre chording). It can be used for a lifetime of playing pleasure, and for those students who want to go on and learn traditional fingerings (they will be much more likely to succeed), a follow on program can be offered. Beginner guitars can also be provided for a very reasonable rent to own price for playing at home. Lessons can even be taught in group parent/child teams. Even special seniors, teen and church centered programs can be offered (these have all proven to be very successful).

The advantages to teachers are many fold - guitar sales along with sales of the barreing device, electronic tuners, sheet music, etc. and the lessons themselves make this a very financially lucrative endeavor. The only preparation prior to use/sale of the instruments is chord labeling along the fretboard and the simple installation of a strap button (not normally included on classical guitars). The guitars envisioned would be 32 and 36 inch classical instruments and baritone ukuleles. The classes can be taught in a wide variety of low-overhead locations (churches, recreation centers, senior centers, adult ed, art studios, one's own home, etc.). Below are examples of who could teach this new method:

EARLY CHILDHOOD MUSIC TEACHERS – follow on program for previous students and their parents. These teachers could start up their own independent programs, or Kindermusik, Musikgarten, Music Together, etc. could develop their own certification programs and distribute instruments and supplies. By the way, this methodology, in an even simpler form - strumming open 5th tuned baritone ukuleles – can be introduced in existing early childhood classes.

MUSIC STORES – already in a position to start immediately (teach group classes on or off-site).

INDEPENDENT MUSIC TEACHERS, MUSIC THERAPISTS and OTHERS – just need a resale tax ID or we can supply you with all you need to teach and sell instruments and accessories.

OPTION I - Conservative profitability analysis – based on one class of 6 students,
4 lessons, 4 guitar rentals and sales

Income

| | | | | | | | |
|----------------|---|-------|---|---|---|-------|----------|
| Enrollment fee | - | \$50 | x | 6 | = | \$300 | |
| Barre/booklet | - | \$25 | x | 4 | = | \$100 | |
| Guitars | - | \$150 | x | 4 | = | \$600 | |
| Tuners | - | \$20 | x | 4 | = | \$80 | = \$1380 |
| Straps | - | \$5 | x | 4 | = | \$20 | |
| Songbooks | - | \$25 | x | 4 | = | \$100 | |
| Rental * | - | \$40 | x | 2 | = | \$80 | |

* (from 2 choosing not to rent or buy guitar)

Expense

| | | | | | | |
|-------------------|---|-------|--|--|---|-----|
| Space rental | - | \$50 | | | | |
| Instructor fee | - | \$120 | | | = | 680 |
| Materials sold | - | \$450 | | | | |
| Advertising, misc | - | \$60 | | | | |

NET INCOME per one month class (4 lessons) = **\$700**

For one person teaching just **4 classes per week** \$700 x 4 = **\$2800/month**
(That works out to roughly **\$60/hr** for the owner and **\$30/hr**
for the teacher for the actual hours invested by both.)

Initial investment required to teach – under \$1000

- Extras – follow-on group lessons
- individual standard tuning/method lessons
 - parent lessons, jam sessions and guitar/accessories sales

WHAT CAN SEVEN ARROWS MUSIC OFFER

START-UP CONSULTATION – we have done this for years and have the expertise to insure your immediate success. Teaching pedagogy, instruments to use, how to advertise, etc., etc.

The GUITAR BARRE, Method Book, instructional guide with video and fretboard labels

For independent teachers - guitars/ukuleles and accessories suppliers.

OTHER GUITAR SIMPLIFIED VISIONS

Guitar Orchestras (special performances) and organized jam sessions for beginners.

Nurturing Musical Creativity Classes – using diatonic instruments and a new music theory pedagogy – see our **Option II Comprehensive Harmony Centers 888 Program**

Please see GuitarSimplified.com/HarmonyCenters888.pdf

Contact information – dickbozung@guitarsimplified.com and/or (804-725-0355)

Option II

Harmony Centers 888 - Comprehensive Program

“FAMILY FREESTYLE HARMONIZING”

3 Divisions, 3 Levels. Each Level consisting of four 1 hour classes, 6 students, all instruments provided for in class use, cost \$50

DIVISIONS

- (1) Families and Children (ages 8 – 12) – (Levels I and II only)**
- (2) Teens - 13 – 18 (All Levels)**
- (3) Adults - 19 and older (All levels)**

LEVEL I Play-shop

- (a) ‘Seeing’ the simplicity of music**
- (b) Guitar/Ukulele simplified**
- (c) Freenotes/glockenspiel improvisation**
- (d) Improvising with harmonicas**

LEVEL II Play-shop

- (a) ‘Seeing’ the simplicity of music (part 2)**
- (b) Guitar/Ukulele simplified (part 2)**
- (c) Keyboards/Melodians/Dulcimer simplified**
- (d) Improvisation (part 2)**

LEVEL III Play-shop

- (a) ‘Seeing’ the simplicity of music (part 3)**
- (b) Guitar/Ukulele simplified (minor chords)**
- (c) Banjo/Mandolin simplified**
- (d) ‘Key Unlocking’**
- (e) Improvisation (part 3)**

FOLLOW ON Play-shops

- (1) Individualized lessons and referrals to traditional teachers**
- (2) Group Jams**
- (3) Introduction to the Seven Arrows Musical Instruments**

Initial investment required to teach all of the above – under \$1500

(Please see also dickbozung.wordpress.com or SevenArrowsMusic.net and freenotes.net)

Option II – Conservative Profitability Analysis – four 1 hour classes, 6 students

LEVEL I (includes harmonica provided to each student)

Income:

| | |
|-----------------------------------------|-----------------|
| Tuition (6 x \$50) | = \$300 |
| Book sales (4 x \$20) | = 80 |
| Barre sales (4 x \$15) | = 60 |
| Electronic Tuners (4 x \$25) | = 100 |
| Guitar rentals/sales (2 x \$150) | = 300 |
| Freenotes Wing sales (1 x \$200) | = 200 |
| <u>Gross income</u> | = \$1040 |

Expenses:

| | |
|-------------------------------------------------------|----------------|
| Cost of materials | = \$300 |
| Space rental (could be taught out of own home) | = 100 |
| Miscellaneous (advertising, etc.) | = 100 |
| <u>Gross expenses</u> | = \$500 |
| <u>NET PROFIT</u> (per class) | = \$540 |

LEVEL II

Income:

| | |
|-----------------------------------------|----------------|
| Tuition (6 x \$50) | = \$300 |
| Book/CD sales (4 x \$20) | = 80 |
| Guitar rentals/sales (2 x \$150) | = 300 |
| Freenotes Wing sales (1 x \$200) | = 200 |
| G harmonica sales (3 x \$15) | = 45 |
| <u>Gross income</u> | = \$925 |

Expenses:

| | |
|-------------------------------------------------------|----------------|
| Cost of materials | = \$250 |
| Space rental (could be taught out of own home) | = 100 |
| <u>Gross expenses</u> | = \$350 |
| <u>NET PROFIT</u> (per class) | = \$575 |

LEVEL III

Income:

| | |
|------------------------------------------|----------------|
| Tuition (6 x \$50) | = \$300 |
| Book/CD sales (4 x \$20) | = 80 |
| Mandolin/Banjo rentals/sales (2 x \$150) | = 300 |
| Freenotes Wing sales (1 x \$200) | = 200 |
| <u>Gross income</u> | = <u>\$880</u> |

Expenses:

| | |
|------------------------------------------------|----------------|
| Cost of materials | = \$230 |
| Space rental (could be taught out of own home) | = 100 |
| <u>Gross expenses</u> | = <u>\$330</u> |
| <u>NET PROFIT</u> (per class) | = <u>\$550</u> |

TOTAL NET INCOME FROM TEACHING ONE EACH ALL LEVELS/MONTH

\$1665 (that would be from teaching 3 one hour classes per week)

Hourly rate assuming 1/2 hour preparation time per class = 18 hrs/mo.,

\$1665/18 hours = \$92.50/hour (at this rate, one can easily afford to hire someone else to teach)

TOTAL NET INCOME TWO EACH ALL LEVELS/MO. = \$3330 (9 hrs/wk teaching)

Harmony Centers 888 TEACHER TRAINING PROGRAM

(covers both Quick Start Guitar/Ukulele and the Comprehensive Program)

Where – St Augustine, FL (winter/spring) and Durango, CO (summer/fall)

When – on demand, groups of 6

Duration – 2 days, 6 hours each day (2 hour mid-day break)

Who – anyone with some musical background, a disposition to teach, and a sincere interest in helping everyone experience their innate musicality.

What – how/what to teach each Division/Level, set up for ordering all instruments/materials wholesale, how to jump-start your business.

Cost - \$150 (please call Dick Bozung at 804-725-0355 for more information)

The VISION - FREESTYLE FAMILY HARMONYMAKING (*Natural Music*)

I envision a time when music making is as second *Nature* to everyone as walking or riding a bicycle. Everyone will have a holistic understanding of music theory and the simplicity and beauty of improvising on diatonic and pentatonic instruments. The music making will be free and playful, in the moment, thus the name “*Natural Music*”. Conveniently dispersed throughout our living spaces will be small, affordable, sweet sounding Key of C melodic and simple to play chording instruments. Spontaneous, random music making will occur in every home, throughout the day, solo or along with others.

We will be creating little musical vignettes - as others prepare a meal, outside with the music of the earth, a sweet bedtime lullaby, a sunrise and/or sunset musical meditation, as inspiration to move and dance as we play. These “*Natural Music Interludes*” will give us pause to relax, to give and connect with others, to refresh our spirits. Everyone will be more whole knowing that they are *Naturally* creative musicians.

In my opinion, music making needs a drastic makeover for everyone – it needs to be freed up, become more '**playful**' [definition – recreational activity (to refresh the spirit) without serious intent], become a part of and enriching everyone's everyday life, helping us all to become whole beings. That is exactly what you all have been doing for children from birth to age 7.

CHORDING SIMPLIFIED for EVERYONE

With the **Guitar** and **Dulcimer Barres**, utilizing “open tunings” (tuning the instruments to a chord), it is really easy for us to **EMPOWER** everyone to instantly play chords on any guitar, ukulele (prefer the baritone version), dulcimer or banjo. This is exactly what the pros do, except they seem to prefer to strain their wrists and fingers to play barre chords. Does music making have to be so difficult? Isn't there a little too much tradition and ego involved here? (Note: the progression of chords on an “open tuned” fretboard looks just like any keyboard instrument – which in the Key of C, as you know, is also very easy to chord.)

The ROLE of ECMMA PRACTITIONERS

It pains me to see how many people have been enslaved by the notion that they are not musical, that music is mostly about practicing and performance, that improvisation is reserved for only the very musically gifted. **I think the best way to facilitate real change is through working with family groups, just as you are already doing.** I implore you to expand your horizons and reach out to everyone age 8 and older – you can start with families you have already served. You are independent and know how to run your own business. The personal satisfaction and economic rewards are limitless. You are the **MUSICAL EMANCIPATORS!**

Start by offering **Musical Empowerment Family Playshops** wherein you teach the whole family to chord stringed instruments and keyboards in the Key of C and improvise on Key of C melodic instruments. And wherein you **Enlighten** the entire family regarding basic music theory through something like the story told by the *Magical Musical Spiraled Seashell and friends* (please come by and experience this – you may be surprised to learn something new yourself).

SOME SPECIFICS

NATURAL MUSIC ENSEMBLE INSTRUMENTS

These would be small, affordable and easy to play Key of C instruments, comfortably dispersed throughout our living spaces, that when randomly played alone or with others, produce beautiful *NATURALLY* harmonizing music. This would include the following - harmonica, Freenotes wing, xylophone, glockenspiel, resonator bars, melody bells, melodian, dulcimer, soft rhythm/bells. Additional optional instruments include the baritone ukulele, small guitars, keyboards, C penny-whistle, along with our own voices and whistling.

NATURAL MUSIC STYLES

There are at least 3 basic easy to create Styles of *Natural Music* (each with variations):

1. ***Earthy*** – poly-rhythmic and polyphonic with patterns emerging.
2. ***Rhythmic*** – rhythmic (changing), polyphonic, more patterning, drone chording.
3. ***Chordal*** – chord progressions/rhythm/polyphony/changing (chord part structured).

NATURAL MUSIC INTERLUDES

A *NATURAL MUSIC INTERLUDE* is oftentimes a short, spontaneous musical offering, the essential purpose of which is to enrich the lives of the players and others through the magic of music making. It is a break from our everyday routines, using music as a vehicle for ***connecting with others, giving thanks, celebrating, calming/relaxing, meditating/being and sensing in the moment, dancing, making music with/for nature***, etc.

NATURAL MUSIC INTERLUDE THEMES

Just a few of the many *NATURAL MUSIC INTERLUDE THEMES* are the *Sunrise and Sunset Serenades*, the *Musical Meditation*, the *Playful Child*, the *Earth Serenade*, the *Thanksgiving*, the *Meal Preparation Offering*, the *Bedtime Lullaby*, the *Musical Celebration*, *Moving to the Music*, and many more.

Where to go for more information:

GuitarSimplified.com/HarmonyCenters888.pdf

For a little background information on Dick Bozung (Frog), please see;

GuitarSimplified.com/
SevenArrowsMusic.net
CooperativeSports.org

and on his Grammy award winning collaborator, Richard Cooke, please see;

Freenotes.net
FreenotesHrmonyPark.com